KASHIF ALI

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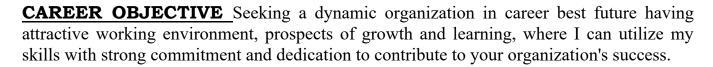
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PERSONAL INFORMATION:

Father Name : Muhammad Sharafat Ali

CNIC : 42401-6786333-5
Religion : Islam - Muslim
Language Competency : English & Urdu

Nationality : PakistanAddress : Dubai Visit



To initiate a professional career in sale and marketing environment and gain practical experience by working with a well reputed organization and to be a part of Management in the organization.

RESUME SUMMARY:

• MBA : Sales & Marketing

• B.COM: Commerce

• FSC : Pre-Engineering

SSC : Science

PROFESSIONAL CERTIFICATE & ACADEMIC EDUCATION:

Certificate / Degree : Institution : Specialization Grade / Division Passing Years 1. MBA : Karachi University 3.49 out of 4.00 :2011 2nd division 2. B.Com : Karachi University :2006 3. Intermediate : Govt. Collage Formen Nazimabad. 71%, A Grade :2003 4. Matriculation : Sir Syed Memorial Secondary School. 76%, A Grade :2001

COMPUTER SKILLS AND OTHRE ABILITIES:

Skill & Abilities : Proficiency Level : Last Used/ Practiced
 1. MS Office : Good : Currently Using
 2. Power point, Window Internet : Good : Currently Using
 3. Excel Software : Good : Currently Using

• 4. Out Look Express : Good : Rarely



Job Experience

Sale & Marketing Manager

As sale manager in company, you will be required to provide support to the managers and also focus and direction for your team. your duties will vary depending on the size and nature of the company you work in. However, it's likely your role will involve:

- Ensuring you and your team deliver good customer service.
- Meeting operational expectations by implementing and maintaining high retail standards.
- Motivating staff
- Dealing with enquiries and complaints
- Serving customers
- Effective store merchandising
- Helping organize promotions
- Supervising deliveries from warehouse.

Hard Skills

- 1. To work as part of the sales team in order to provide excellent customer service though:
- 2. Providing and maintaining product knowledge.
- 3. Understanding and demonstrating customer care and high levels of customer service both on the sale & marketing.
- 4. Replenishing stock and maintaining high standards of merchandising and housekeeping.
- 5. Maintaining and demonstrating security awareness.
- 6. Identifying Customer needs and responding to them quickly.

SOCIAL MEMBERSHIP & CO-CURRICULAR / LEISURE ACTIVITIES

- DESCRIPTION OF ACTIVITIES
- Cricket
- Various Magazines, Music, Watching Movies and Reading Books.
- Like to work in Team Environment.

DONE JOBS IN DIFFRENT COMPANY IN KARACHI PAKISTAN.

NAME : ORGANIZATION : KNOW AS

1. Thatta Cement : Head Office Karachi : MTO-Sales & Marketing

2. Agha Steel Industries : Head Office Karachi : Sr Sales & Marketing Executive

3. Majeed & Son Steel (PVT) Ltd :Head Office Karachi : Manager Sales 4.SAJ Steel (PVT) Ltd :Head Office Karachi : Manager Sales