



Mohamed Ashraf Ahmed Abourya

Dubai – United Arab Emirates

+971 54 372 1275

Mohamed7mtrx@gmail.com

Personal information:

- **Date of Birth:** 26/2/2002.
- **Marital Status:** Single.
- **Military Status:** Exempted.
- **Nationality:** Egyptian.

Career Objective:

Seeking a role to create innovative marketing solutions and messages that generate revenue gains and bring unique products to target audiences in addition to transitioning from a successful career in sales, bringing along a unique understanding of customer needs and market trends.

Education:

Graduated from Faculty of commerce English section, Business Administration department, KafrEl.shiekh University - Good.

2019 – 2023

Experience:

- General Manager at Everest Academy. Oct 2020 – Sep 2023
- Team leader of Sales men at More Marketing Academy. June 2020 – Sep 2023
- Manager of Operation Logistics Department at AKGroup Jan 2022 – June 2023

Extracurricular Activities:

- Head of Marketing & Media Team at BET-KSU June 2020 – Jan 2021
- Marketing Member at BET-KSU. Aug 2019 – April 2020
- Media Member at ENACTUS KSU. Sep 2020 – October 2021

- Social media for Business Strategy. Sep 2023
- Marketing Strategy and Management. March 2023
- Branding. July 2023
- Event Planning. Dec 2022
- Former Trainee at HSBC Bank. June 2022
- Sales Management and B2B Sales .Feb 2022
- Marketing Analytics and Automations. Nov 2021
- Former Trainee at Banque Misr. Aug 2021
- Entrepreneurship Fundamentals. May 2021

Summary of Skills:

Personal Skills:

- Flexibility.
- Leadership.
- Teamwork.
- Motivation.
- Presentation.
- Communication.
- Problem Solving.
- Time Management.
- Negotiation and persuasion.

Languages Skills:

- **Arabic:** Mother tongue.
- **English:** Very good.

Computer Skills:

- Microsoft Office (Excel – PowerPoint – Word – Outlook – Access).

References:

- References furnished upon request.