

# Ali Hamza

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#### SUMMARY

As a passionate Management & Business Administration student, my fervor for learning, growth, and ethical success defines my journey. Driven by clear goals, I bring extensive knowledge, quick thinking, and a proactive "can-do" attitude to the table. Not just a responsible individual, but one with a vibrant and cheerful demeanor. With a proven track record in business growth, my aim is to dynamically leverage my expertise for continued development. I excel in customer satisfaction and loss prevention, fully dedicated to fostering a workplace experience that is not only friendly but also exudes enthusiasm.

#### **SKILLS**

•	Creative Flair	•	Planning and Organizing	•	MS Office
•	Eye for Trends	•	Customer Engagement	•	Contributor
•	Leadership qualities	•	Behavioral Competency	•	Empathic
•	Event organizer	•	Self -Development	•	Entrepreneur
•	Cultural awareness	•	Project Oriented	•	Responsible

#### PROFESSIONAL EXPERIENCE

## Splash - Landmark Group

Supervisor Dec 2021 - Dec 2023

### Five Times Emploee of the Month

- Greeted and assisted customers, ensuring prompt and quality service in compliance with standards.
- Continuously arranged and replenished shop shelves, maintaining a clean and tidy store environment.
- Provided exceptional customer service through up-selling, cross-selling, and suggestive selling techniques.
- Merchandised products based on sales trends, release dates.
- Executed up-selling and cross-selling strategies to achieve sales targets.
- Ensured smooth receiving processes for items/shipments, performed inventory, and reported incidents.
- Handled cash transactions effectively, maintaining financial integrity.
- Branding, designing and organizing store.
- Overseeing day-to-day store operations.
- Managing the store in the absence of the store manager.
- Implementation of RFID.
- Stock take responsibility.
- Promoting new products with festive and seasonal themes.
- Re-merchandising, POS, Replenishment, Inventory Management.
- Sensing (AVA) AVAILABILITY, VISIBILITY, ACCESSIBILITY

#### **Job Achievements**

- Elevated company sales 20% quarterly.
- Trimmed shrinkage by 50%.
- Generate millions of sale for the company.
- Achieved and exceeded sales targets Individually.
- Led a team that achieved specific productivity improvement..
- Exceeded monthly sales targets by 15%, contributing to an overall revenue.
- Exceed financial year target by 10%.Implemented merchandising strategies that led to a rise in sales.
- Successfully reduced out-of-stock instances.
- Achieved KPI's every month.

## **WORK EXPERIENCE**

## **Adamjee Life Insurance**

#### **Senior Financial Advisor**

Aug 2020 - Sep 2021

## **Employee of the Quarter**

- Cultivated and maintained strong customer relationships.
- Sales Generation.
- Attracting potential customers.
- · Successfully achieved and exceeded sales targets.
- Emphasizing a strong customer service.
- Implemented effective cross-selling strategies, leading to increased revenue streams.
- Ensured strict adherence to industry regulations and company policies
- Mentored junior advisors, contributing to their professional development.

## **EDUCATION**

#### **Bachelor of Science in Commerce (BS Commerce)**

University of Central Punjab Lahore

#### FSc Pre-Engineering (High School Degree)

Punjab Group of Colleges

#### Matriculation

Misali Ravian High School

#### **Passions**

- Innovations
- · Learning new skills
- Traveling
- Exploring nature
- Athelete
- Sports (Cricket)
- Gym
- Music

### Languages

- · English
- Urdu
- Punjabi

## **Training / Courses**

- Oracle Retail Point-of-Service (ORPOS)
- · Marketing Tactics
- Frist Aid CPR & AED
- · Fire Fighter

## **University Projects**

- · Green Finance
- · Portfolio Management
- Marketing Tactics
- International Trade
- Financial Statement Analysis