



SAMMER ABBAS

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Dubai, UAE 📍

Highly motivated Relationship Officer with 5+ years of cross-industry experience driving business relationships that result in new customer acquisition adoption and revenue. Passionate analyst with a strong background in management and communication. Also passionate about developing new businesses and planning marketing strategies.

WORK EXPERIENCE

❖ Loan/Relationship Officer

Khushhali Microfinance Bank

11/2016 - 03/2021 Bahawalpur, Punjab, Pakistan

- Approached potential customers and initiate dialogues about our product
- Applied sales strategies to build quick relationships and close the sale
- Developed and maintained positive business and customer relationships.
- Cross Selling of Bank's products
- Making daily, weekly and monthly financial reports

❖ Relationship Officer

Mobilink Microfinance Bank

03/2021 - 08/2021 Bahawalpur, Punjab, Pakistan

❖ Relationship Officer

U Islamic Microfinance bank

11/2022 - 03/2023 Bahawalpur, Punjab, Pakistan

EDUCATION

○ Masters of Business Administration (MBA-3.5 Years) Marketing

COMSATS Institute of information and technology

2013 - 2016,

Lahore, Punjab, Pakistan

SKILLS

Financial Analysis

Team Player

Business Administration

Team Management

CRM

Time Management

Critical Thinking

MS Office

Web Research

INTEREST

- Book Reading
- Outdoor Gaming
- Traveling
- Foreign Languages

VOLUNTEER EXPERIENCE

Blood Donor

BVH Hospital Bahawalpur

2022,

LANGUAGES

Punjabi



Urdu



English

