



MOHSIN ASAD KHAN

ABOUT ME

Dedicated and skilled professional with a passion for WordPress website handling and development, coupled with a proven track record in lead generation. Adept at leveraging the power of WordPress to create visually appealing and functionally robust websites. Demonstrated management skills in overseeing the entire lifecycle of website projects.

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itsmohsinasad@gmail.com

Sona pur near to
transgurd camp Dubai,
U.A.E

EDUCATION

BS Economics
University of Lahore (UOL)

- Macro Economics
- CGPA 2.6 / 4.0 (65%)

HSSC

BISE Lahore
• Economics

EXPERTISE

- Sales Expert
- Lead Generation
- Wordpress
- SEO
- Shopify
- Client Relationship Management
- Multilingual Communication
- MS- Office

LANGUAGE

English

Urdu

WORK EXPERIENCE

BUSINESS DEVELOPMENT EXECUTIVE

DEC2023 -JAN 2024

Innoventure Financing Broker Co. LLC

Mar 2022 - Present

Fiverr & Upwork (Freelancer)

Limossafe

<https://limossafe.com>

Digital Market

- WordPress Website development
- Funnel Strategist
- Lead Generation
- Ensuring high-quality design and functionality
- Managed day-to-day operations of multiple WordPress sites.

Oct 2018 - Feb 2022

A&B Poultry Farms

Senior Manager

- Develop and implement the farm's strategic plan.
- Manage budgeting, finances, and resource allocation.
- Ensure efficient daily operations and regulatory compliance.
- Identify opportunities, build customer relationships, and lead marketing.
- Recruit and manage a skilled workforce, providing leadership.