Mohamed atef Mohamed

Business Intelligence / Data Analyst

✉ mohamedatefmo9@gmail.com

📞 +971526279773   📍 Dubai

PORTFOLIO

https://tefa24998.github.io/atefportfolio/

EDUCATION

Bachelor's degree in information system from faculty of computers and information science, Mansoura university
2016 – 2020

SKILLS

• Excel
(Pivot tables - Power Pivot - Power Query - Visualization)

• Database
(SQL - PL SQL — SQL Tuning — Data Warehouse - Data Cleaning - Data Modeling)

• Visualization
(Power Bi - Tableau - locker)

• Python
(Jupyter Notebook - Descriptive Statistics)

LANGUAGES

• Arabic
Native language

• English
Very good

PROFILE

- I am a Business Intelligence analyst equipped with a robust Computer Science education. I possess a fervent interest in interpreting data through visualization and deriving valuable insights. My determination and passion drive me to continuousl enhance my skills and proficiency in this domain, eagerly seeking opportunities for exponential growth

WORK EXPERIENCE

Junior Data Analyst, vodafone I Cairo
2021 – 2022
- Performed advanced analytics functions, including data modeling and prescriptive analytics
- Utilized techniques and business intelligence (Power BI) to create dashboards and reports to address business problems and streamline processes

Data Entry Operator, eBay I Mansoura
2019 – 2021
- Supported data analysis by cleaning and transforming raw data to enable accurate reporting.
- Created data entry forms in Excel, decreasing input time and improving team productivity.

PROJECTS

Customer Tracking Behavior
(Power BI, Power Query, DAX, Modeling, Cleaning)
About this project
Customer behavior analysis involves collecting, studying, and interpreting data on how customers engage with a product, service, or brand. The goal is to gain insights
.into customer preferences, habits, and decision-making patterns
INSIGHTS FROM IT
Data Collection: Collect diverse data from online and offline sources such as website analytics, social media .surveys, and transactions.
Customer Segmentation: Categorize data based on demographics, behavior, and purchase history for focused analysis
analysis Pattern Recognition: Use analytical tools to identify recurring behavior patterns like website navigation .paths and product preferences

Feedback and Personalization: Analyze customer feedback to improve sentiment and personalize marketing .strategies for enhanced customer engagement

PERSONAL SKILLS

Microsoft excel

Analytical thinking

problem solving

Collaboration

Team management

Communication

Continuous learning