# MUHAMMAD HAMZA ABBAS

Associate Software Engineer

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📍 285 D Awt Phase 2

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## EDUCATION

**2022**

**MIT**

Superior University, Lahore

**2019**

**B. Com**

University of the Punjab, Lahore

**2017**

**FSc**

Kips College, Lahore

**2015**

**Matriculation**

The Educators, Lahore

## COURSES

SQL and Relational Database, Big Data University (CONIGITIVECLASS.al)

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Interested in the role of a Software Engineer where I can contribute my analytical skills and knowledge acquired by pursuing my degree in Software Engineering. Looking for a dynamic and progressive company where my skills are utilized in the maximum way possible.

## WORK EXPERIENCE

**Jan 2023– Current**
**E-Commerce Marketing Executive, Push Technology, Lahore**

- Develop and implement effective e-commerce growth strategies to identify and capture new customer base and business opportunities.
- Optimize end-to-end e-commerce journey for our customers, from lead generation to conversion and post-purchase follow-up.
- Manage and maintain e-commerce platforms, including product listings, pricing and inventory management.
- Enhance customer experience by working closely with other departments, such as marketing, content and customer service.

**Mar 2022 – Nov 2022**
**Associate Software Engineer, Techverx, Lahore**

- Mobile applications development
- Implemented and updated applications modules under the direction of senior software developers

**Nov 2021 – Mar 2022**
**Computer Teacher, Ghazali Premier College, Lahore**

- Designed and implemented a carefully thought-out curriculum for grades 9-12.
- Aimed to facilitate hands on learning experiences.