



Muhammad Zeeshan



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Why *Zeeshan*?

- Dedicated and experienced E-Commerce Manager specializing in optimizing and expanding digital retail operations across diverse platforms, including Amazon, Noon, eBay, Walmart, Shopify, and WooCommerce
- Adept at developing and executing multi-faceted e-commerce strategies that drive revenue growth, enhance user experience and ensure operational efficiency. Proven track record of leveraging data-driven insights to make informed decisions, enhance product listings and boost sales performance
- Skilled in cross-channel integration, inventory management and marketing campaigns to maximize online market presence. Dynamic leader capable of overseeing cross-functional teams and delivering measurable results in highly competitive e-commerce landscapes

CORE STRENGTHS & ENABLING SKILLS

- Customer Service Orientation
- Numerical Proficiency
- Time Management
- Organizational Skills
- Inventory Management
- Cross-Channel Integration
- Technical Proficiency
- Integrity and Trustworthinesst
- Data Analysis Skills
- Competitor Analysis Skills
- Regulatory Compliance
- Communication Skills

ADDITIONAL EXPERIENCE

Aaim Ecommerce

Working as "*E-Commerce Accounts Manager*", 2022-2023

Responsibilities/Accomplishments:

- Proficiently using and managing specific e-commerce platforms mentioned, including Amazon Seller Central, Noon Seller Dashboard, eBay Seller Hub, Walmart Seller Center, Shopify, and WooCommerce
- Diligently creating and optimizing product listings, including keyword research, product descriptions, images, and pricing strategies, tailored to each platform's requirements and best practices
- Efficiently managing inventory levels, track stock, and implement inventory forecasting and restocking strategies to prevent stockouts and overstocking. Dynamically working on pricing strategies, repricing tools to remain competitive and maximize profitability
- Utilizing analytics tools and interpreting data to make informed decisions. Tracking key performance indicators (KPIs), analyzing sales trends and identifying opportunities for improvement

PROFESSIONAL EXPERIENCE

- ✓ Worked as "*Loan Officer in Khushhali Micro Finance Bank Limited Pakistan*" for all general loans, personal loans, famer loans, msme loans, and insurance from 2019-2022.
- ✓ Worked as "*Distributor Officer in Tobacco company*" at albasit traders from 2017-2019.

PROFESSIONAL QUALIFICTION

- University of the Punjab, Lahore
- B.com

Khanewal, Pakistan