

# CURRICULUM VITAE

## MOHAMED REHAN SIDDIQI

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### Career Objective:

Seeking a responsible management position that will enable me to utilize the skills, I possess to the maximum extent in creative and challenging environment where I could constantly learn and successfully deliver solutions to the new challenges.

### Professional Experience:

- Name : **ECONOMIC EXCHANGE**  
Nature of business : Financial Sector  
Designation : **Business Development Manager/Head**  
Remittance/corporate/WPS/Forex/Marketing /others  
Job Location : Dubai.  
Duration : From : Oct-2023 to Till date.
- Name : **WALLSTREET EXCHANGE**  
Nature of business : Financial Sector  
Designation : **Sales and Marketing Specialist**  
Remittance/corporate/WPS/Forex/Marketing /others  
Job Location : Dubai.  
Duration : From Sept-2022 to Jan 2023
- Name : **LULU EXCHANGE**  
Nature of business : Financial Sector  
Designation : **Marketing and Business Development Officer**  
Remittance/corporate/WPS/Forex/Marketing /others  
Duration : From April 2019 to June 2022
- Name : **Finance House**  
Nature of business : Financial Sector  
Designation : **Marketing and Business Development Officer**  
Sales/Business Development WPS/Cards/Corporate  
Job Location : Dubai.  
Duration : From Oct 2017 to May 2018
- Name : **AL-GHURAIR EXCHANGE**  
Nature of business : Financial sector  
Designation : **Marketing and Business Development Officer**  
**Team leader: Remittance/Corporate/Wps/Forex**  
(Branding, campaigning, promotion, events, etc)  
Job Location : Dubai.  
Duration : From Nov. 2014 to August 2017

- Name : **UAE EXCHANGE**
- Nature of business : Financial Sector
- Designation : Marketing and Business Development Officer  
(Remittance Business, Branding, campaigning, events  
Promotion, Road shows, others)
- Duration : From Oct. 2011 to July 2014

### **Job description:**

- ☐ Analyze the Business performance/ Business Growth
- ☐ Responsible for the business acquisition /retentions channel development/Growth
- ☐ Meeting with clients virtually or during sales visits
- ☐ Have strong market knowledge,
- ☐ Focus on maintaining long-term business relations with the external stakeholders.
- ☐ Be a team player and guide the team to achieve the set business target.
- ☐ Periodic visits to the Key clients and association office bearers/opinion leaders in themarket
- ☐ Have strong market intelligence on the competitor's activities.
- ☐ Designing and implementing products development strategies.
- ☐ VAS Tie-up for Remittance, Cards, with partner's agents.
- ☐ **Marketing Activities:** Promotion, Campaigning, Events, Digital Marketing,  
Road shows/ branding/ Sponsored Promotions for all corridors nationalities ,others
- ☐ Products Sales- **Remittance Business, Wps , Corporate , Forex, HNI,B2B, B2C, VAS Tie-up,** and other utility products.
- ☐ Managing and leading the marketing and Business Development team.

### **Educational Qualification:**

- **MBA (Marketing)**From: Visveswariya Technological University, Belgaum.(Karnataka)
- **BCA ( Computer)** From Gulbarga university, Gulbarga.(Karnataka )

### **Achievements:**

- Got Award "Marketing Star 2012".
- Got Award "Appreciation of "x-invite" Initiative
- Got Award" Appreciation of " Mega Initiative"
- Winner of chess game in UAEEXCHANGE, in the year of 2012.
- Awarded by "The Best Sportsman of the year, played National level Football, I was the vice-captain of Karnataka state Team, In INDIA
- **Family Achievements:** Grand Father : **National Award Winner**  
Father : **State Award Winner**

### **Personal Information:**

**Father's Name** : Late,Gulam Quddus Siddiqi  
**Date Of Birth** : 13 Sept 1979  
**Nationality** : Indian  
**Passport Number** : OLD: H 9929899 / NEW : T9203958  
**Marital Status** : Married  
**Languages Known** : English,Hindi,Urdu,Kannada,(Arabic-Elementary proficiency)  
**UAE Driving License** : Yes  
**Permanent Address** : Bidar, Karnataka, India